e Card

Standard Interactive Order Form

Easy as 1 - 2 - 3!

rev. 01 2/06/2007

STEP 1: Your Information (Pl	ease Print Clearly!)			
First Name:	Telephone:			
Middle Initial:	FAX:			
Last Name:	e-mail:			
Company:				
Address 1:				
Address 2:	(Leave Blank for Standard Matte Label)			
City:	Traditional: Space-Saving:			
State: ZIP:	Glossy Label:			
STEP 2: Select e Card Sty	le and Options			
 Traditional (40B) Matte Label Space-Saver (50MB) Glossy Label 	O Jewel Case			
STEP 3: Payload Screen Information				
a.) Action Key Location: Top/Bottom/Left/Right (Circle One Below)				
Top	Bottom			
C Left	Right Business Card Replica			

STEP 3: Payload Screen Information (continued)			
b.) Select Action Key Shape:	c.) Select Action Key Quantity:		
O Square Corners	# of Action Keys:		
○ Round Corners			
d.) Action Key Types:			
Action Key #1 Type: (See Page 3)			
Action Key #2 Type: (See Page 3)			
Action Key #3 Type: (See Page 3)			
Action Key #4 Type: (See Page 3)			
Action Key #5 Type: (See Page 3)			

e.) Action Key Hypertask Assignments: (*A "Hypertask" is the Action or Outcome of Selecting an Action Key*)

Action Key #1 Hypertask (see Pg. 3)	
Action Key #2 Hypertask (see Pg. 3)	
Action Key #3 Hypertask (see Pg. 3)	
Action Key #4 Hypertask (see Pg. 3)	
Action Key #4 Hypertask (see Pg. 3)	
	d.) Action Key Color(s):
Action Key Colors: (See page 3)	#1 #2 #3 #4 #5

Action Key Description Options

Please Keep Action Key Descriptions to 4 Words of 20 Characters or Less.

Examples: Link to Website Install Adobe Acrobat View Product Catalog Run Product Demo Access Google Search

Action Key Hypertask Examples

Identify Each Hypertask by Hyperlink or Action: *Hyperlinks* Identify an Internet Location/Destination *Actions* Identify a Software Task on the *e* Card

Examples:

HYPERLINK http://www.yourwebsite.com ACTION "Run File 'myproductcatalog.pdf' on the *e* Card" ACTION "Run File 'myproductdemo.dcs' on the *e* Card" ACTION "Run Adobe Acrobat Install File 'rp505enu.exe' on the *e* Card" HYPERLINK http://www.google.com



Action Key Color Options

Select colors by Row and Column.

Examples: Black is A1 White is E8 Red is C1 Blue is B6

Shipping Preference/Urgency (Check ONE Only):

	Fedex PriorityOvernight (10:30 am next day)	\bigcirc
	Fedex Standard Overnight (3:00pm next day)	\bigcirc
FedEx.	Fedex 2Day (4:30pm in 2 business days)	\bigcirc
	Fedex Express Saver (4:30pm in 3 business days)	\bigcirc
	Fedex Ground (3 to 7 business days)	\bigcirc
	UPS Next Day Air (12:00 noon next day)	\bigcirc
	UPS Next Day Air Saver (4:30pm next day)	\bigcirc
UDS	UPS 2nd Day Air (End of day, 2 days)	\bigcirc
\sim	UPS 3 Day Select (end of day, 3 days)	\bigcirc
	UPS Ground (3 to 7 business days)	\bigcirc
	Airborne Express Express	\bigcirc
AIRBORNE	Airborne Express Next Afternoon	\bigcirc
EXPRESS	Airborne Express Second Day	\bigcirc
	Airborne Express Ground	\bigcirc
	USPS Express Mail (Overnight)	\bigcirc
POSTAL SERVICE.	USPS Priority Mail (2 days)	\bigcirc
	USPS Parcel Post (5 days)	\bigcirc

FAX or E-Mail Completed Form To:

Attach a full color copy of your business card when you e-mail. Mail a copy of your business card when you fax. (You may FAX a copy of your business card for quotation purposes only. No work will commence until the actual business card is received.)

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